

Official Rules and Regulations for “QR scan- Business Card promotion, \$200 Miromar Outlets Gift Card” Contest.

**NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN THIS CONTEST.
A PURCHASE OR PAYMENT DOES NOT IMPROVE YOUR CHANCES OF WINNING.
THIS CONTEST IS VOID WHERE PROHIBITED BY LAW.**

The Miromar Outlets “QR scan- Business Card promotion, \$200 Miromar Outlets Gift Card” Contest (“Contest”) begins at 10 a.m. Eastern Time (“ET”) on January 1st, 2012 and ends at 5:30p.m. ET on December 31st, 2012. No purchase necessary to enter or win. You have not yet won. Sponsor is: Miromar Outlets, Administrative Offices, 10801 Corkscrew Road, Suite 305, Estero, Florida 33928. Phone: 239-390-5100. Contest is open to individuals age 18 and older who are legal residents of the United States and Canada only. Employees, family members, and/or affiliates or subsidiaries of Miromar Development Corporation and Miromar Outlets its tenants, their employees and family members are NOT eligible to participate. **HOW TO ENTER:** Fill out an entry form online after scanning the QR code that is on the back of a Miromar Outlets Management business card which can be obtained from the individual person. All information must be filled out in order to be eligible. **Limit:** One entry per person/household during the entire Contest entry period.

\$200 Miromar Outlets Gift Card (“Prize”). Winner may be required to sign an affidavit of eligibility/release of liability/prize acceptance within seven days of notice of winning; failure to do so upon request will result in forfeiture of the Prize (collectively “Affidavit”). If the Prize is Gift Card(s) they are subject to Miromar gift cards terms and conditions. Odds of winning depend on the number of eligible entries received. Winner is responsible for all federal, state, local and income taxes.

Drawing(s) to be conducted on December 31st, 2012 by Miromar Outlets Management, unless other selection criterion is established for the Contest. The decision of Miromar Outlets Management shall be final and binding. You do not need to be present to win. Winner(s) will be contacted on site or via telephone and must claim their prize within fifteen (15) days at the Miromar Outlets Mall Office located in Suite 199. If the selected winner does not claim the Prize within fifteen (15) days of notification, it will result in forfeiture of the prize and the prize will be awarded to an alternate winner in a separate random drawing. The prize will be forfeited if the winner's full and complete telephone number and mailing address is not included on the entry form. Miromar shall not be responsible for lost, late, misdirected or incomplete entry forms. The entry form asks for contact information and email address of the entrant. The information may be used to inform entrant of any future contests conducted by Miromar. Miromar does not sell or pass on personal information to third parties.

The Prize is nontransferable. All federal, state and local laws and regulations apply to the contest. With acceptance of the Prize, the winner agrees to the use of their name and/or likeness for purposes of advertising, trade, or promotion without further compensation, unless prohibited by law.

The winner will be required to execute a release of liability holding Miromar Development Corporation, Miromar Outlets, and their affiliates, employees and officers and directors harmless against any and all claims or liability arising directly or indirectly from the prize of participation in the Contest. Winners of each prize shall complete form 1099 for Miromar Outlets to submit to the IRS. Any additional costs related to the Grand Prize that are incurred as a result of acceptance of the Grand Prize are the sole responsibility of the winner.

If you do not wish to receive future contest offers from the Sponsor or if you wish to receive the winner list (available 1/31/2013), send self-addressed, stamped envelope by 1/31/2013 to Miromar Outlets, 10801 Corkscrew Road, Suite 199, Estero, Florida 33928.